

PRATHAM WADHWA

SHOPIFY WEB DEVELOPER

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- Pratham Wadhwa | Potfolio

PROFILE

Creative, enthusiastic, and task-driven professional with 6+ years of experience in the field of web design and development across various shopify projects. Experienced in developing custom themes and managing eCommerce stores.

SKILLS

- Frontend Development
- Shopify
- GIT Version Control
- ADA (Americans with Disabilities Act)
- HTML, CSS, Javascript, jQuery, Liquid.
- Wix/Wordpress
- AI powered development workflows.
- Client Management/Project Management,

EXPERIENCE

SENIOR SHOPIFY THEME DEVELOPER

Studio Almond

Feb 2025 - Present

- Developed and maintained pixel-perfect, responsive Shopify storefronts from Figma/XD designs, ensuring exceptional UI/UX across all devices.
- Led the development of complex, high-performance Shopify websites for enterprise and high-value international clients.
- Worked closely with UI/UX designers and project managers to translate business requirements into scalable Shopify solutions.
- Customized Shopify 2.0 themes using JSON templates, app blocks, and metafields for flexible content management.
- Conducted code reviews, troubleshooting, debugging, and ongoing maintenance to ensure high-quality, scalable code.
- Leveraged AI-powered development tools including Claude, ChatGPT, and modern AI coding workflows to accelerate feature development, debugging, and code optimization.
- Integrated AI-assisted development into daily workflows, significantly reducing development time while maintaining high code quality and best practices.
- Streamlined development workflows by incorporating AI-assisted testing, debugging, and code quality checks throughout the project lifecycle.

EDUCATION

SECONDARY SCHOOL

Rishabh Academy
2016-2018

BACHELOR OF COMPUTER APPLICATIONS

YMCA
2018-2021

FRONTEND DEVELOPER (SHOPIFY)

Mobikasa

April 2023 - Feb 2025

- Successfully managed and executed multiple projects concurrently, ensuring timely delivery and high-quality results.
- Developed and optimized landing pages, enhancing user experience and driving engagement through effective design and functionality.
- Proficient in troubleshooting and debugging complex issues, ensuring the smooth operation and optimal performance of web applications and systems.
- Implemented SEO strategies to improve website visibility and search engine rankings, leading to increased organic traffic.
- Applied ADA compliance fixes to ensure accessibility for all users, aligning with best practices and legal requirements.
- Gained hands-on experience working with Wix.
- Served as a dedicated resource on a key project, providing specialized expertise and consistent support, which contributed to the project's success and client satisfaction.
- Collaborated effectively with US-based clients, understanding their unique requirements and delivering solutions that meet or exceed expectations.

SHOPIFY WEB DEVELOPER

LYXEL & FLAMINGO

April 2022 - April 2023

- Managed multiple projects simultaneously, coordinating with cross-functional teams to deliver on-time.
- Built custom themes from scratch, tailored to client specifications, enhancing user experience and brand identity.

FRONT END DEVELOPER

Creative Orion

Nov 2021 - Mar 2022

- Developed and customized WordPress websites, utilizing Elementor for design flexibility and efficiency.
- Created custom WordPress themes, tailoring solutions to meet specific client needs and branding requirements.
- Designed and developed e-commerce websites on Shopify, implementing features and functionalities to enhance user experience and drive sales.

WEB DESIGNER/ QUALITY ASSURANCE

Adaan digital solutions

July 2021 - Oct 2021

- Replicated websites from Mono to Wix, ensuring accurate migration and consistent user experience across platforms.
- Worked in Quality Assurance, conducting thorough testing and post-testing evaluations to ensure website design integrity and functionality.

FRONT END DEVELOPER/ GRAPHIC DESIGNER

Code Crew

Sep 2020 - July 2021

- Developed and maintained WordPress websites, focusing on user-friendly interfaces and responsive design.
- Designed user interfaces (UI) for various projects, enhancing usability and visual appeal.
- Created custom Shopify themes, optimizing the online shopping experience and aligning with brand aesthetics.
- Designed web graphics, infographics, and other visual content using Photoshop, contributing to the overall digital branding strategy.

PROJECTS

- Kawaii Amai - <https://www.kawaiiamai.com>
- Mayandco - <https://mayandco.in>
- Newu - <https://www.newu.in>
- Jaqueline USA - <https://jaquelineusa.com>
- Amala Earth - <https://amala.earth>
- Govo life - <https://www.govo.life>
- Biotique - <https://www.biotique.com>
- Active Beaute - <https://activbeaute.com>
- Yahvi - <https://www.yahvi.co.in>
- Chicasuu - <https://chicasuu.com>
- MilleSuperGrain - <https://millesupergrain.com>
- Instax FujiFilms - <https://www.instax.in>
- KLF Nirmal : <https://www.klfnirmal.com/>
- Members Only : <https://membersonly.com/>
- Neutraleaf India : <https://neutraleafindia.com/>
- Araya : <https://ary-fj.myshopify.com/>
- Devatri Wellness
- HaldiramsUk : <https://haldiramsonline.myshopify.com/>
- Main Hardware : <https://main-hardwares.myshopify.com/>
- Grab To Cart : <https://grabtocart-store.myshopify.com/>
- yufoodlabs : <https://yufoodlabs.com/>
- Randolph USA : <https://randolphusa.com>
- Petland Canada : <https://petland.ca>
- Reranger : <https://www.reranger.com/>
- Xtep: <https://xtepindia.com/>
- Confimen: <https://confimen.in/>
- Boito
- Pureflowair : <https://pureflowair.com/>
- MyPoojaBox: <https://www.mypoojabox.in/>
- AAshirvaad Chakki: <https://aashirvaadchakki.com/>
- Moco Car Accessories: <https://moco.co.in/>
- Amrit Krishi: <https://amritkrishi.com/>
- SoundStream: <https://sound-stream-online.myshopify.com/>
- Nero India: <https://neroindia.com/>
- Halcyon Lighting: <https://halcyon.co.nz/>
- Saben NZ: <https://www.saben.co.nz/>
- Namesake: <https://www.namesake.nz/>
- Shadowspec: <https://www.shadowspec.com/>
- **And many more...**